

# Kyler Martin

## Creative Specialist

---

### Kyler Martin

515 N 50th St  
Seattle, WA 98103

360.739.7865  
kyler3@yahoo.com | [www.kyleramartin.com](http://www.kyleramartin.com)

---

### Profile

Creatively driven individual with a passion for local, community building systems & sustainability - eager to apply experience in Marketing & Communications, Graphic Design, Multimedia, Event and Project Management.

---

### Experience

---

#### **Barn2Door, Seattle** Creative Marketing Specialist, Project Manager

OCT 2020 - PRESENT

Working agilely in a fast-paced Startup environment to develop the brand by creating consistent static & motion graphic design assets used on website, ads, social channels and tracking the performance of my creative efforts. Constantly developing systems to improve efficiency and effectiveness of Marketing efforts - especially in leading the Social Media team, coordinating our quarterly Conference, and project management for the Marketing team.

#### **Portage Bay Cafe, Seattle** Photographer, Social Media Manager

APRIL 2018 - MARCH 2020, SEATTLE

Capturing candid photos of cafe locations, events, staff & restaurant dishes. Using these photos to create cohesive Social Media feeds, engaging our social audience, and presenting new opportunities for better outreach.

#### **UW School of Drama** Marketing & Outreach Assistant, Photographer

DECEMBER 2016 - JUNE 2019, SEATTLE

Assisting the Director of Engagement in developing & executing marketing strategies for the UW School of Drama through designing print + digital marketing materials, paid/organic social event outreach, and photographing drama productions.

#### **Osprey Hill Farm, Acme** Creative Assistant

APRIL 2011 - NOVEMBER 2020

Assisting the Farm manager in Social Media image & copy creation, designing print & digital marketing materials, and Farm life and product photography.

---

### Education

---

#### **University of Washington** BA in Communications

SEPTEMBER 2015 - JUNE 2019, SEATTLE

Graduated Cum Laude with BA in Communications & Minor in Spanish.

---

### Skills

---

Creative problem solving in fast paced, high stress work environments; strong interpersonal skills; organized leader; enthusiastic team player. Capable of physically demanding work. Fluent in Spanish. Fluent in Adobe Creative Suite.